

PREMIUM JUNMAI GINJO · MADE IN JAPAN

Real Japanese sake. Zero ceremony.

Premium sake in a 180 mL single-serve can and a 720 mL bottle for the table. The can is brewed at one of Niigata's oldest breweries, founded in 1650. Built for shoppers who are new to sake.

Junmai Ginjo

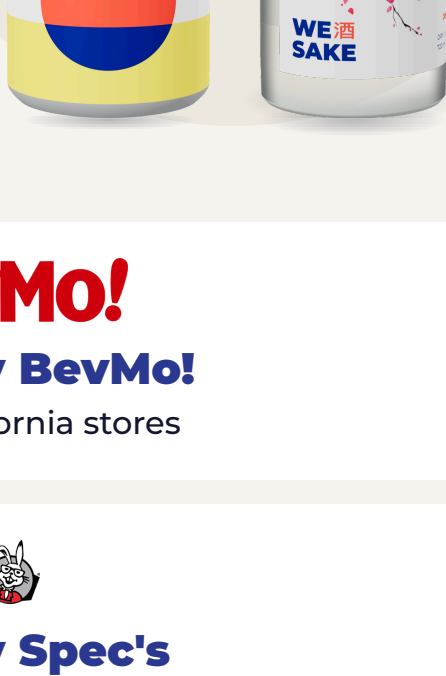
4 ingredients

No added sulfites

Gluten free

Vegan friendly

Serve ice cold



WE酒SAKE

Every BevMo!

All California stores

WE酒SAKE

Every Spec's

All Texas stores



370+ locations

Shops, bars, and restaurants across New York, California, and Texas, including TAO Downtown, Ludlow House, and The Surf Lodge

AS SEEN IN

The New York Times

Rolling Stone

Forbes

GO

Esquire

FOOD & WINE

People

VINEPAIR

“

Since this sake was produced, the number of sake drinkers will increase from now.



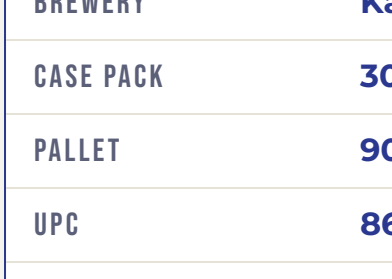
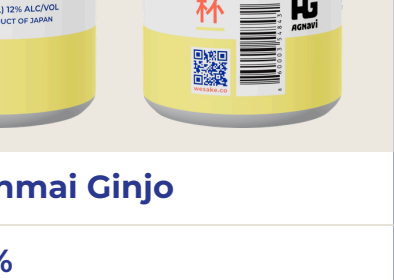
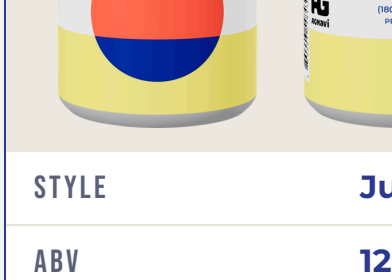
Chef Nobu Matsuhisa · Nobu

“

Love this amazing sake. Well done! The best canned sake.



Chef Hisato Hamada · WAGYUMAFIA



wesake.co · @drinkwesake

Imported by Park Street Imports, LLC · Please enjoy responsibly

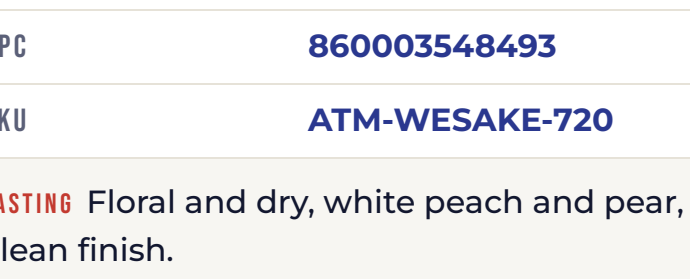
THE LINEUP

Two sakes. One easy yes.

WE酒SAKE

The can

180 ML · SINGLE SERVE



STYLE Junmai Ginjo

ABV 12%

RICE · POLISH Gohyakumangoku · 60%

SMV · ACIDITY -1 · 1.3

BREWERY Kaganoi Shuzo, Niigata

CASE PACK 30 cans / case

PALLET 90 cases

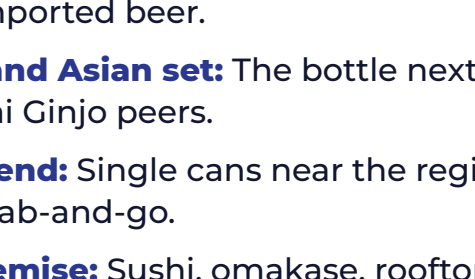
UPC 860003548431

SKU ATM-WESAKE-180

TASTING Dry and light, soft umami, crisp finish.

The Sakura bottle

720 ML · FOR THE TABLE



STYLE Junmai Ginjo

ABV 14.5%

RICE · POLISH Yamada Nishiki · 60%

SMV · ACIDITY +5 · 1.5

ORIGIN Kobe, Hyogo

CASE PACK 6 bottles / case, about 16 lb

PALLET 125 cases (25 per layer, 5 high)

UPC 860003548493

SKU ATM-WESAKE-720

TASTING Floral and dry, white peach and pear, clean finish.

Why it sells

01

Easy first sake

Plain-English label, single serve, no guesswork for shoppers new to the category.

02

Cooler ready

The slim 180 mL can fits the cold box next to premium RTDs and imported beer.

03

Clean label

Four ingredients, no added sulfites, gluten free and vegan friendly.

04

Real proof

Every BevMo! and Spec's, top NYC venues, national press, chef endorsements.

Where it sells best

- **Cold box:** Eye level beside premium RTDs and imported beer.
- **Sake and Asian set:** The bottle next to Junmai Ginjo peers.
- **Front end:** Single cans near the register and grab-and-go.
- **On premise:** Sushi, omakase, rooftops, and events, served ice cold in the can or a wine glass.

We support you

- **Assets:** Product renders, 3D can and bottle, lifestyle photos, short videos.
- **Social:** Store and venue shout-outs on @drinkwesake.
- **Locator:** Every account listed on the wesake.co store map.
- **Point of sale:** [Point of sale materials TBD]

Ready to order?

NEW YORK

Manhattan Wine & Spirits (Manhattan Beer)

TEXAS

Bandol Wines

CALIFORNIA

Park Street Imports

BRAND CONTACT

Pablo Rivera

pablo@wesake.co

wesake.co/wholesale

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