

PREMIUM JUNMAI GINJO · MADE IN JAPAN

Real Japanese sake. Zero ceremony.

Premium sake in a 180 mL single-serve can and a 720 mL bottle for the table. The can is brewed at one of Niigata's oldest breweries, founded in 1650. Built for shoppers who are new to sake.

Junmai Ginjo

4 ingredients

No added sulfites

Gluten free

Vegan friendly

Serve ice cold



BevMo!

Every BevMo!

All California stores



Every Spec's

All Texas stores



370+ locations

Shops, bars, and restaurants across New York, California, and Texas, including TAO Downtown, Ludlow House, and The Surf Lodge

AS SEEN IN

The New York Times

Rolling Stone

Forbes

GO

Esquire

FOOD & WINE

People

VINEPAIR

“

Since this sake was produced, the number of sake drinkers will increase from now.



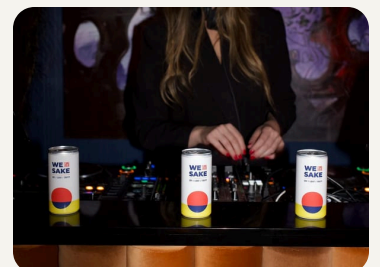
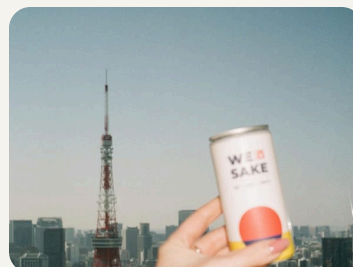
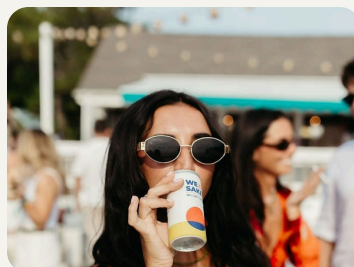
Chef Nobu Matsuhisa · Nobu

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Love this amazing sake. Well done! The best canned sake.



Chef Hisato Hamada · WAGYUMAFIA



Two sakes. One easy yes.

The can

180 ML · SINGLE SERVE



STYLE	Junmai Ginjo
ABV	12%
RICE · POLISH	Gohyakumangoku · 60%
SMV · ACIDITY	-1 · 1.3
BREWERY	Kaganoi Shuzo, Niigata
CASE PACK	30 cans / case
PALLET	90 cases
UPC	860003548431
SKU	ATM-WESAKE-180

TASTING Dry and light, soft umami, crisp finish.

The Sakura bottle

720 ML · FOR THE TABLE



STYLE	Junmai Ginjo
ABV	14.5%
RICE · POLISH	Yamada Nishiki · 60%
SMV · ACIDITY	+5 · 1.5
ORIGIN	Kobe, Hyogo
CASE PACK	6 bottles / case, about 16 lb
PALLET	125 cases (25 per layer, 5 high)
UPC	860003548493
SKU	ATM-WESAKE-720

TASTING Floral and dry, white peach and pear, clean finish.

Why it sells

01

Easy first sake

Plain-English label, single serve, no guesswork for shoppers new to the category.

02

Cooler ready

The slim 180 mL can fits the cold box next to premium RTDs and imported beer.

03

Clean label

Four ingredients, no added sulfites, gluten free and vegan friendly.

04

Real proof

Every BevMo! and Spec's, top NYC venues, national press, chef endorsements.

Where it sells best

- **Cold box:** Eye level beside premium RTDs and imported beer.
- **Sake and Asian set:** The bottle next to Junmai Ginjo peers.
- **Front end:** Single cans near the register and grab-and-go.
- **On premise:** Sushi, omakase, rooftops, and events, served ice cold in the can or a wine glass.

We support you

- **Assets:** Product renders, 3D can and bottle, lifestyle photos, short videos.
- **Social:** Store and venue shout-outs on @drinkwesake.
- **Locator:** Every account listed on the wesake.co store map.
- **Point of sale:** [Point of sale materials TBD]

Ready to order?

NEW YORK
 Manhattan Wine & Spirits (Manhattan Beer)

CALIFORNIA
 Park Street Imports

TEXAS
 Bandol Wines

BRAND CONTACT
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